

STEFAN LINDNER

Principal Consultant Business Intelligence

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BRIEF PROFIL

For about 10 years Stefan Lindner worked as Senior Consultant, Project manager, Trainer and Developer in the area of Business Intelligence for SAP Germany. In a serious number of challenging projects, a lot of them for international customer, he guided customers through all project phases from the requirements gathering, solution definition and project planning up to the productive setting of the systems for reporting and planning. He worked as Solution Architect and Project Manager with all releases of BW and NetWeaver as well as with SEM-BPS.

Joining projects in early phases, he helped customers to find the right methodology and architecture to implement successful BI projects. From given KPIs he derived the needed multidimensional data model and data extractors. He worked developing business cases, studies of total cost of ownership and supported customers to define their BI strategy.

Within his over 10 years engagement he learned the specifics of different industries (Automotive, Consumer Products, Beverage, Oil & Gas, Energy, Banking, Utilities, Telecommunication, ...) in conjunction with various SAP modules (FI, CO, SCM, SD, MM, PS, QM, HR, ...) und industrie specific solutions (IS-U, IS-BEV, IS-CWM, IS-A, ...).

He was an active member of the SAP internal Champions Group in the area of Enterprise Data warehousing.

Since 2008 Stefan works as an independent consultant.

SAP EXPERIENCE - SUMMARY

- Principal Solution Architect Business Information Warehouse and SAP-BI,
- Senior Consultant SEM(BW)-BPS (Planning), NetWeaver-IP
- Temporary development and testing for BW 1.2A ,
- Methodology to run large and midsize BI projects to develop and implement a BI strategy,
- Enterprise Data Warehousing,
- Project management (technical and organisational),
- Data modelling (relational and multidimensional),
- Performing reviews,
- Training (SAPs training centres in Walldorf, Berlin and Munich as well as at customer site),
- Integration knowledge BW – SEM,
- Integration knowledge BW-APO,
- Business Content development for BW,
- Template developments in a Customer Namespace,
- ABAP programming: User exits, function modules, reports and RFCs,
- ABAP-OO,
- BW-Training.

PROFESSIONAL EXPERIENCE & CERTIFICATIONS - SUMMARY

- Study of rocket science as well as mechanical engineering at Technical University Berlin.
- Dipl.-Ing. Mechanical Engineering.
- Experiences in mechanical engineering.
- About 10 years work for a software company (PSI GmbH): development, project management for development projects, consulting.
- Some years work for a consulting company (UBIS GmbH): Business process reengineering, data modelling, Data Warehousing and project management.
- About 10 years work for SAP Consulting Germany: Business Intelligence.
- Different qualifications in the area of project management, communications, and quality assurance.

PROJECT EXPERIENCES – DETAILS

VOLKSWAGEN AG, BAUNATAL, GERMANY

Duration	4 month (09.2008 - 12.2008)
Industry	Automotive
Project description	Enhancements to an existing solution by additional data sources. Monitoring Inbound Process.
Role	Senior Business Consultant / Project manager
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Development of BW extractors in R/3,• Connection of Oracle tables via DBconnect,• Integration testing, set into production,• Review of a solution being under development.

COCA COLA ERFRISCHUNGSGETRÄNKE AG, BERLIN, GERMANY

Duration	6 month (02.2008 - 08.2008)
Industry	Beverage
Project description	Contract Controlling Portal
Role	Solution Consultant / Project manager
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Connecting a BW to a Contract-Controlling-System,• Business Blueprint,• Data modelling,• Project planning,• Implementation,• Integration testing and set to production.

THE COCA COLA COMPANY, ATLANTA, USA; COCA COLA AMATIL, SYDNEY, AUSTRALIA; COCA COLA SABCO, PORT ELISABETH, SOUTH AFRICA

Duration	> 12 Month (02.2007 - 02.2008)
Industry	Beverage
Project description	Architecture, design and implementation of the BI part of an international template covering all relevant business processes. Preparation of the international roll out.
Role	Solution Architect / (Sub-)Project manager
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Project planning,• Guidance for a suitable methodology,• Analysis and consolidation of the reporting requirements of all processes and several bottlers,• Harmonisation of the reporting requirements with the processes defined by the template PTP, RTR, OTC, FTD, HRM,• Logical reporting data model (partly with ARIS BI-Modeller),• Multidimensional data model (partly with ARIS BI-Modeller),• Integration APO,• Business Blueprint,• Specification of an approach to develop the solution as Customer Content,• Partly implementation of the templates.

DANISH CROWN, RANDERS, DENMARK

Duration	>3 Month (11.2006 - 02.2007)
Industry	Consumer Products
Project description	Building of the reporting part for the SAP industry solution 'Catch weight management'.
Role	Solution Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Analysis of the local requirements,• Solution design,• Enhancements to standard extractors and development of additional extractors,• Integration testing.

VOLKSWAGEN AG, BAUNATAL, GERMANY

Duration	>19 Month (09.2005 - 03.2007)
Industry	Automotive
Project description	Development and national and international roll out of a reporting template in the area of logistics.
Role	Senior Business Consultant / Project manager
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Analysis of the local requirements,• Enhancements to standard extractors and development of additional extractors,• Integration testing and setting to production,• Documentation.

SALES ORGANIZATION OF HUGE GERMAN CAR MAKER, BERLIN, GERMANY

Duration	7 Month (03.2006 - 09.2006)
Industry	Automotive
Project description	Development of a management information system based on SAP-BW and SEM-CPM.
Role	Solution Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Data modelling,• Introduction of Enterprise Data Warehousing concepts,• Implementation of a source system interface based on MQseries and• Integration testing and setting to production.

COMPUTER CENTER OF HUGE FINANCIAL SERVICE ORGANIZATION, HANNOVER, GERMANY

Duration	2 Month (02.2006 - 04.2006)
Industry	Banking
Project description	Development of a business case to validate the possibilities to use SAP-BW for the Sparkasse organization.
Role	Solution Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Evaluation of possible architectures and• Calculation of the total cost of ownership.

AUDI AG, INGOLSTADT, GERMANY

Duration	<1 Month (10.2006)
Industry	Automotive
Project description	Development of a methodology to build an integrated reporting data model for selected parts of the company to support the EDW strategy.
Role	Solution Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Transfer of methodical knowledge and SAP specific solution expertise.

INTERNATIONALLY OPERATING COMPANY IN THE AREA OF OIL AND GAS EXPLORATION AND PRODUCTION, KASSEL, GERMANY

Duration	>18 Month (02.2004 - 08.2005)
Industry	Oil & Gas
Project description	Business case for the use of SAP-BW and SEM-BPS for enterprise reporting and integrated planning. Project planning for SAP-BW and SEM-BPS. Development of an enterprise reporting data model. Implementation of an integrated enterprise reporting and planning tool for rolling periods and different organisation levels.
Role	Solution Consultant / Project manager
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Coordination and coaching to define the strategy and detailed requirements,• Technical case study and validation,• Development of a long term project plan,• Development of an enterprise reporting data model for actual and plan values,• Detailed project planning,• Implementation of the reporting and planning system using SAP-BW and SEM-BPS,• International roll out and• Project management.

VOLKSWAGEN AG, WOLFSBURG, GERMANY

Duration	>1 Month (11.2005)
Industry	Automotive
Project description	Investigations to increase the performance of the reporting tool COIN.
Role	Senior Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Investigation of the influences to the performance of the used BW reports.• Solutions to increase performance

INTERNATIONAL TELECOMMUNICATION COMPANY, PANAMA CITY, PANAMA

Duration	2 Month (03.2005 - 05.2005)
Industry	Telecommunication
Project description	Transformation of an industry specific relational data model into a multidimensional data model for analytical reporting and data mining.
Role	Solution Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Partly implemented multidimensional data model and• Performance test with huge amount of data.

ENBW, STUTTGART, KARLSRUHE, GERMANY

Duration	6 Month
Industry	Utilities, Energy
Project description	Implementation of a data warehouse based on utilities specific content and a CRM source system.
Role	Senior Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Enhancement of the existing Content,• Development of new content,• Design and exemplary implementation of an authorization concept,• Optimization of Customer-Exits.

COCA COLA ERFRISCHUNGSGETRÄNKE AG, BERLIN, GERMANY

Duration	5 Month
Industry	Beverage
Project description	Development of a business case and calculation of TCO for a BW implementation
Role	Business Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Analysis of the actual used systems,• Development of a strategy to substitute the actual used systems,• Derivation of a project plan including resources needed,• Calculation of project and operating costs,• Sizing (hardware and network) and• Presentation of the results.

/B/S/H BOSCH SIEMENS HAUSGERÄTE, MUNICH, BERLIN, GERMANY

Duration	14 (8) Month
Industry	High Tec
Project description	Definition of a concept for the development and operating environment of an enterprise data warehouse. Implementation of a product quality management reporting (PQM) as a subproject.
Role	Solution Consultant
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Definition of the objectives,• Description of several solutions,• Validation of the technical limitations,• Description of the architecture of development, test, consolidation and productive environment. Definition of a transport strategy,• Data modelling and definition of data flow for the subproject PQM,• Coaching and support for the implementation.

PRODUCER OF TOBACCO GOODS, BUDAPEST, HUNGARY AND HAMBURG, GERMANY

Duration	5/5 Month
Industry	Consumer Products
Project description	Implementation of a sales information system. Development of a BW based data warehouse template prototype for international roll out. Implementation of a planning system based on SEM-BPS and SEM-CPM (Corporate Performance Monitoring).
Role	Solution Consultant BW and SEM / Project manager
Responsibilities/ Deliverables	<ul style="list-style-type: none">• Implementation of a sales information system builds upon the 'standard company' of the customer.• Connection of different data sources and source systems.• Data modelling• Support of the international project team with methods and standards• Harmonisations of the results with the German headquarter.

OTHER SAP-RELATED EXPERIENCES

SAP AG, GERMANY

Training of SAPs first European BW consultants.

SAUDI ARAMCO, SAUDI ARABIA

Implementation of an open hub for BW 1.2B. Transfer of the data model and data into an Oracle database. Solution based on ABAP, C, RFC und PL/SQL. Training.

COLGATE PALMOLIVE, USA

Optimization of logistic extractors to support initialization during production (BW 1.2B).

SAP AG, GERMANY

Setup of an internal BW for SAP AG, WEB-Reporting, Processing of huge hierarchies

SAP DEUTSCHLAND AG & CO. KG, GERMANY

Implementation of a ‚Financial Workplace‘ for business reporting.

SAP DEUTSCHLAND AG & CO. KG, GERMANY

Implementation of SEM-BPS for Budget planning.

COPA, GERMANY

Support of the design of Business Content for IS Beverage.

CPG MARKETS, GERMANY

Personalisation of a market place BW via Web.

BOTTLER, GERMANY

Enhancements SEM-BPS

UTILITIES, BERLIN

Coaching of the project team. Development of customer Content for the utilities industrie, Performanceoptimising

PROFESSIONAL EXPERIENCE

1984 - 1985	AEG, Berlin	Head of CNC training centre
1986 - 1996	PSI GmbH, Berlin	Software development, Project management
1996 - 1998	UBIS GmbH, Berlin	Business Consulting, Business process reorganisation
1998 - 2007	SAP Deutschland GmbH & Co. KG	BI Consulting, Project management
2008 -	Independent consultant	BI Consulting, Project management, Solution design, ...

GENERAL INFORMATION

Citizenship	German
Languages	German (native) English (fluent)
Mobility	Worldwide, except crisis areas.